

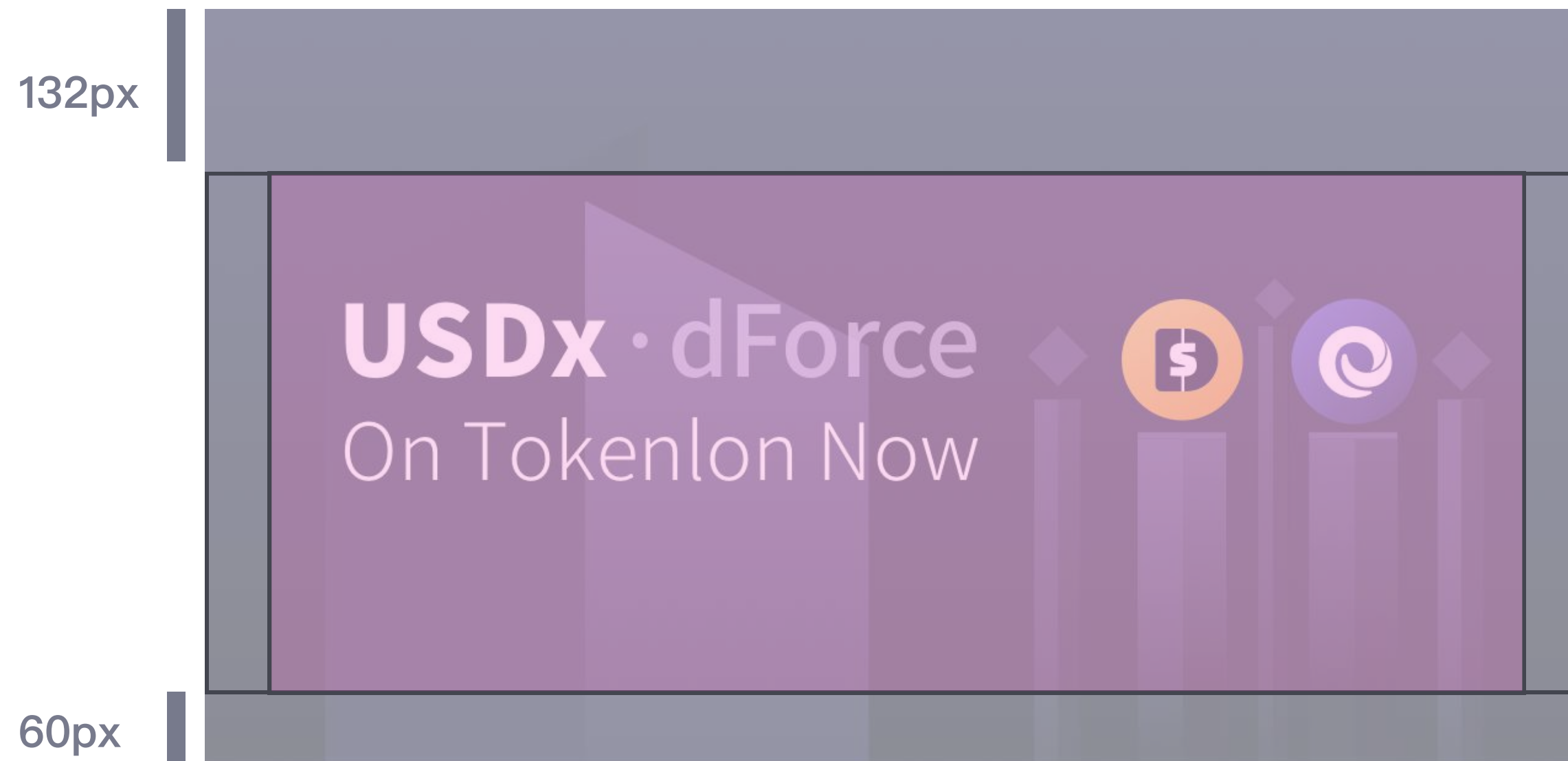
2020.03.19

imToken App Banner Design guidelines



应用内尺寸

- imToken 2.0+ /1.0 适用同一尺寸图片。
- 紫色区域为安全区域，保证文案等主要视觉内容在安全区域内，以免被 iPhone X 等机型的刘海遮挡。
- 新版 DApp Browser 首页取消了文章标题，文案内容应当融合在 Banner 当中。
- 新版设计，原则上禁止使用白色/黑色背景图片做 Banner，不推荐浅色背景图片。

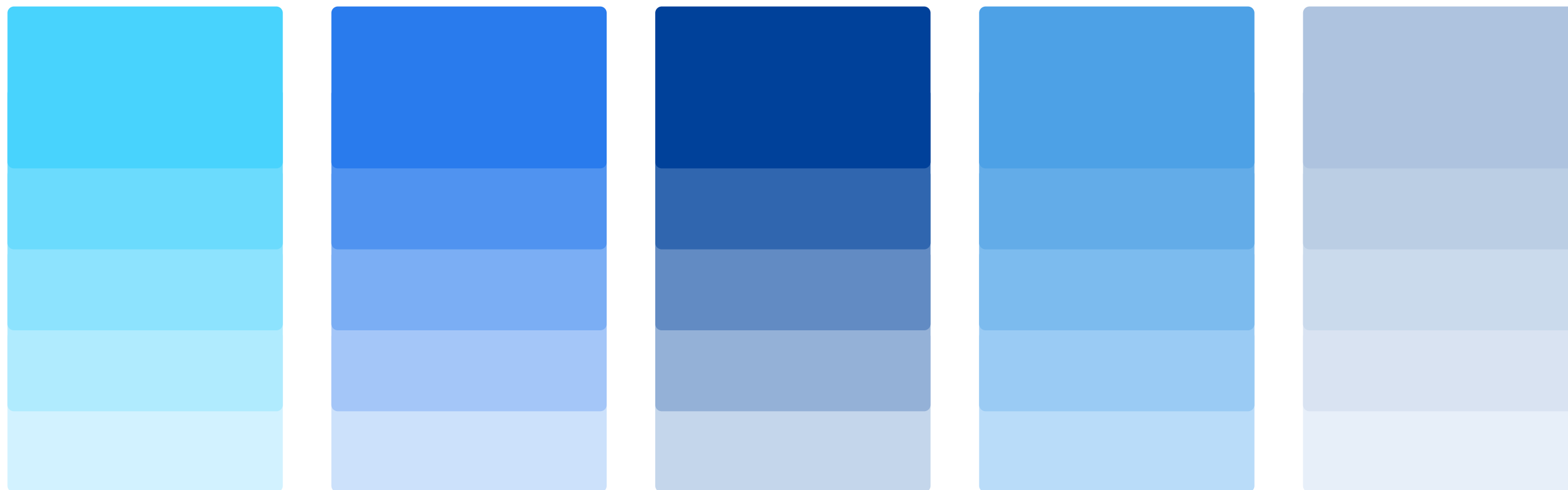


in-App size

- imToken 2.0+ /1.0 applies to images of the same size.
- The purple area is a safe area to ensure that the main visual content such as copywriting is in the safe area, so as not to be blocked by the fringe of iPhone X and other models.
- The title of the new DApp Browser homepage has been removed, and the content of the copy should be integrated into Banner.
- The new version of the design prohibits the use of white / black background images as banners in principle. Light background images are not recommended.

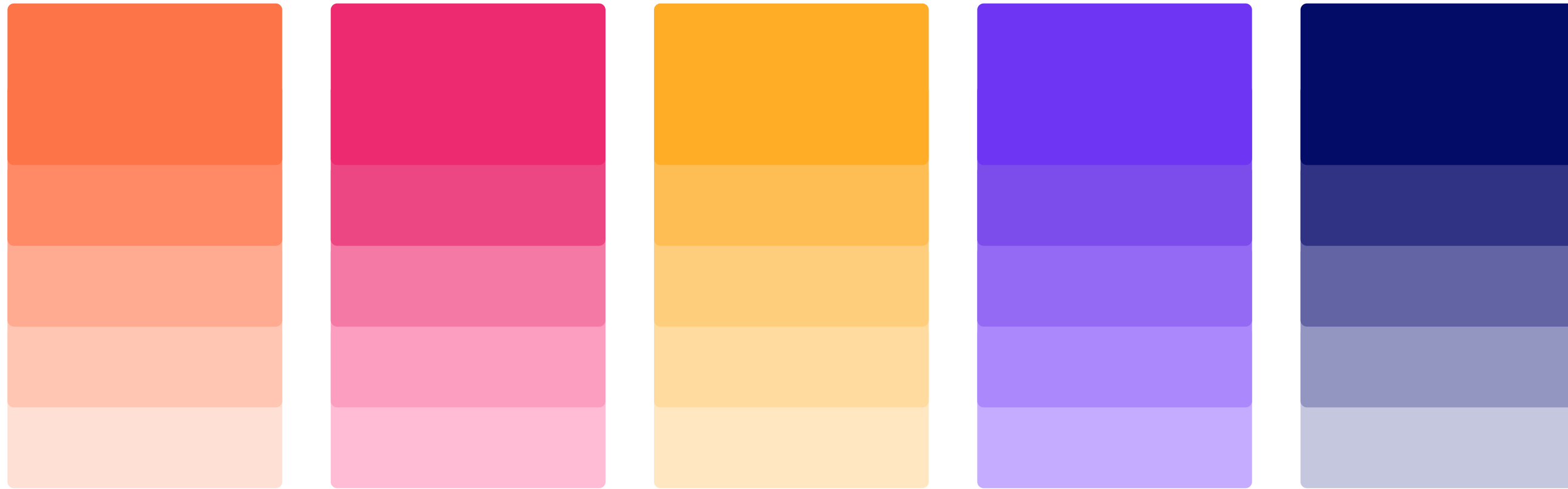


建议用色



建议用色

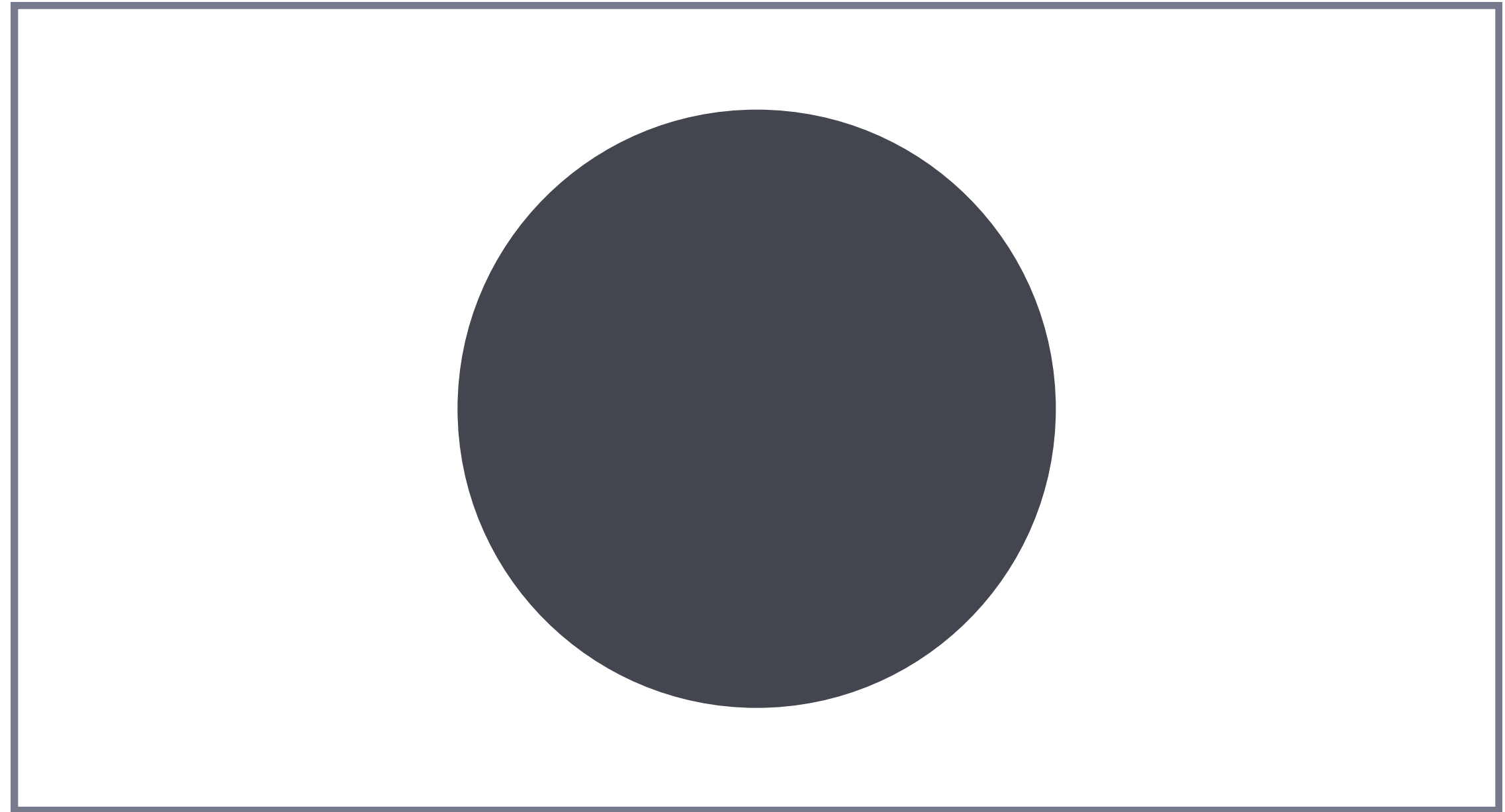
Recommended color



Material Template

排版构图

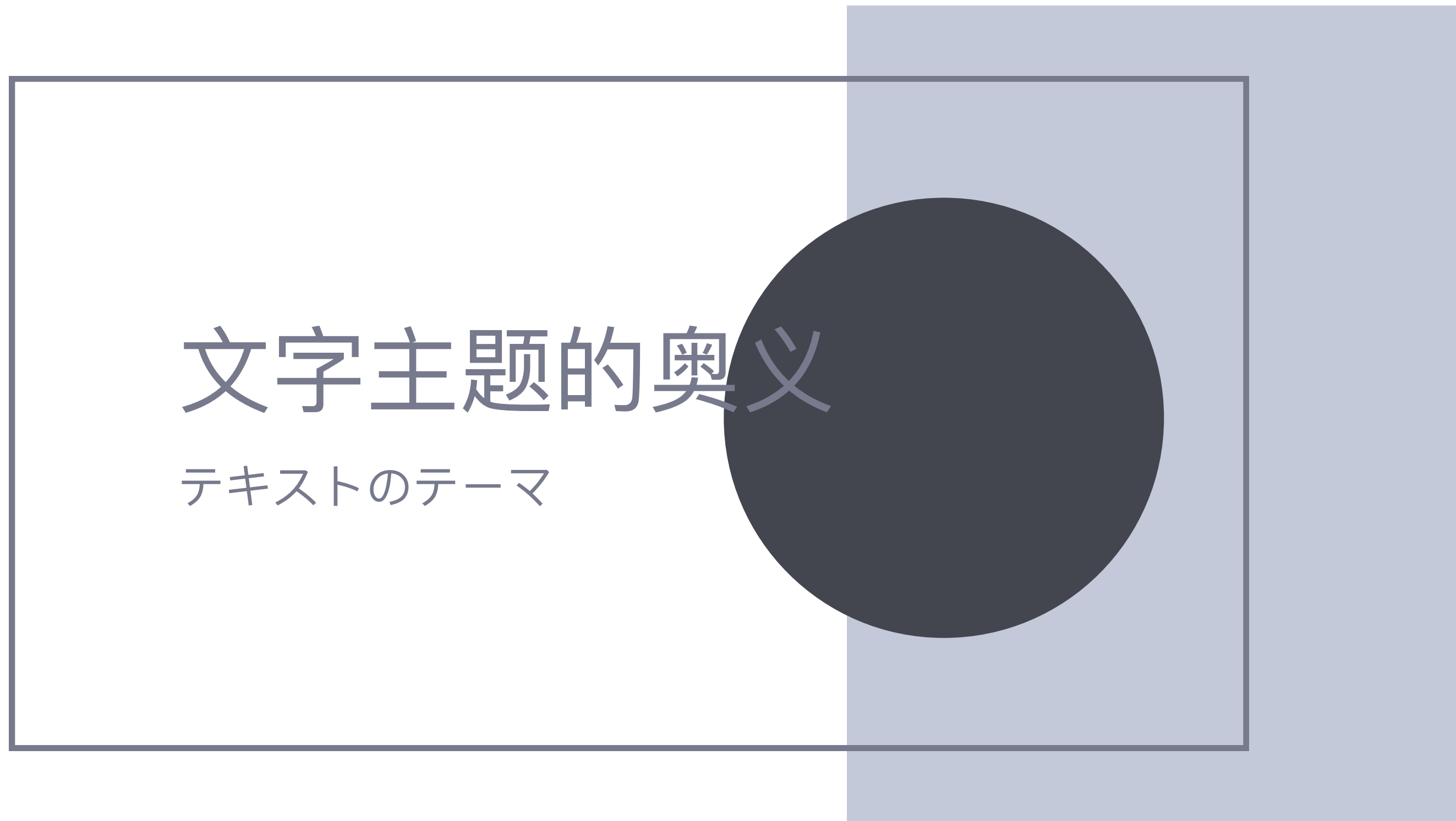
Composition



- 图形居中，推荐无文字说明
- Centered graphics, recommended without text

排版构图

Composition



- 左右布局，图形和文字可互换
- Left and right layout, graphics and text are interchangeable

排版构图 Composition

文字主题的奥义

テキストのテーマ



- 图形在底部延伸，突出文字主题
- Graphics extend at the bottom to highlight text themes